





Family Owned

Illinois' STEP Trade Mission

Canadian Restaurant and Foodservices Association Trade Show March 4-6, 2012

Illinois' Company Exhibitor Profiles

CoBatCo

Family Owned Peoria, IL **Veteran Owner** Mark Day, Director Exports Established 1983 **Peggy Mitchell, Export Sales Employees 47**

CoBatCo Inc. is a full service family owned manufacturer of specialty commercial baking equipment for the Food Service and Frozen Dessert Industries. Our tabletop units are durable, efficient and some of the most innovative units on the market today.

We also offer a full line of blended flour mixes to be used with our equipment including waffle cone, waffle, Belgian waffle, and crepe mixes; as well as custom blended flour mixes for general Food Service applications and private label capabilities.

CoBatCo is a full service supplier working with all types or customers from national chain accounts to individual restaurant and treat shops. Our objectives from the 2012 CRFA Show are to increase Export sales, establish new distribution channels and attract potential chain account customers in Canada.

Columbus Vegetable Oils

Des Plaines, IL Kathryn Miller, Director of Exports Established 1938 Marco Favia, Sales

Family Owned Female Owner Employees 100

Columbus Vegetable Oils is a family owned business that has been manufacturing and packaging oils and shortenings for over 70 years. Our oil range is extensive and includes: soybean, corn, canola, sunflower, coconut, olive, peanut, and cottonseed to name a few. Our shortenings include several zero trans fat shortenings made with palm oil, a zero trans fat soybean oil based shortening as well as a wide variety of specialty shortenings. Private label and special blends are not a problem.

Columbus is now introducing a full line of condiments including mayonnaise, salad dressings, BBQ sauces, tartar and cocktail sauces for the food service industry. We are looking for a distributor to handle this new line. E. Formella & Sons, Inc

Male & Female Owners Countryside, IL Kathy Formella, Owner **Established 1909** Randy Formella, Owner **Employees 25**

(Received Governor's Export Award)

E. Formella & Sons, Inc. is a family-owned manufacturer of Italian specialty foods that has been in operation for over 100 years. Formella's prides themselves on their outstanding giardiniera (pepper mix), muffuletta (olive salad), pizza toppings, relishes and various hand-stuffed olives along with the traditional olives such as pimento stuffed queens olives, manzanilla olives, sliced black and whole black olives in both food service and retail. With our gluten free, all natural products we are able to produce tasty, yet healthy Italian condiments that compliment a sandwich, pizza, tortilla wrap, and pasta.

Our objective at the CRFA is to grow our business with the goal of expanding our market share in the Canadian market in both branded and private label offerings in the food service and retails segments of the market.

MISTER TENDERIZER™

West Chicago, IL Jerry Marchese, President **Family Owned Veteran Owner** Established 1968 **Employees 9**

MISTER TENDERIZER™ has revolutionized the food service industry and accomplished not only an easier and more sanitary method of tenderizing, but has allowed meat cuts to be marinated and flattened at the same time. MISTER TENDERIZER took the pounding of meats out of the equation and has eliminated any possible contamination from meats being 'beaten' and splattering food particles over the cooking area. Add the benefit of marinating the meat item through the unique prods of the tenderizing rollers driving all those great spices and/or marinades deep into the meats instead of just on the surface where they simply cook off. Allows for a great presentation, meat is intact, not torn apart by the effect of hammering and pounding. Dishwasher safe, virtually indestructible and backed by a full year limited warranty at an affordable price.

Nielsen-Massey Vanillas, Inc.

Family Owned Waukegan, IL Beth Bitzegaio, Sales Manager Male & Female Owners Michael Stickney, Key Account Sales **Established 1907 Employees 40**

Nielsen-Massey Vanillas, Inc. is a third generation familyowned company offering superior quality cold-processed vanilla extracts in blends and single origins. They are manufacturers of extracts, vanilla paste, vanilla sugar and offer several varieties of bulk vanilla beans for foodservice or retail. Pure Flavor Extracts are also a part of the selections. All Nielsen-Massey products are certified Kosher by the Chicago Rabbinical Council and are certified gluten-free by the GFCO. Bi-lingual labels are available for all products. Organic certification is available for some products. Custom formulations and private label products are available in retail and foodservice sizes.

Olympia Gyros

Chicago, IL Joanne Barrera, Office Manager Petros Papantoniou, part of the family owners

Family Owned Male Owner Established 1971

Employees 60

Olympia Gyros offers a wide selection of products from our extra large cones to pre sliced chicken gyros, as well as gyro loaves, both cooked and uncooked. Olympia also has a variety of available pita breads, including whole grain, six inch pocket and nine inch flat bread. Further, tzatziki that is extra creamy and full of fresh cucumber and garlic is available in 1/2 gallon containers. Olympia has a gyros in just the right size to fit any foodservice menu. The firm is also Halal certified. Olympia Gyros – Tradition for today!

Primrose Candy Company Family Owned

Chicago, IL Rick Griseto, VP, Sales and Marketing **Established 1928**

Male Owner

Employees 153

The Primrose Candy Company has been manufacturing candy for over eighty years. The company offers a large assortment of candy in bulk format. Products available include hard candy, chewy candy, sugar free candy, panned candy, lollipops and seasonal candy. Packaging can be customized from individual piece to bulk candy. Primrose manufactures confections to the highest quality standards using both old world candy making techniques and state of the art equipment in its 130,000 square foot facility. Over 80% of the business is derived from private label and contract manufacturing. Thus Primrose not only has to meet its own high standards but also the scrutiny of those who put their name on our products. Primrose Candy Company – Quality Confections Since 1928.

RMH Foods

Family Owned Morton, IL Male Owner Jay Farmer, Marketing Director Established 1937 Roger Phillis, Sales Operations Director

Employees 87

RMH Foods manufactures premium quality home meal replacements. The primary method of cooking is "Sous Vide" or "Cook-in-Bag". Products are cooked in their natural juices, allowing for reduced sodium with little or no preservatives; enhancing the natural flavors and aromas, while retaining more nutrients. There are two refrigerated entree lines: Milano's Italian Grille line offers a bistro inspired line of six fully cooked fresh Italian entrees. The Dinner Tonight line provides four family favorites, including beef pot roast and meat loaf dinners. Both lines would be found in the grocery refrigerated entree section. All of these products are also available in foodservice packs. Beef pot roast packs are available frozen. The objectives of RMH Foods at the CRFA are to find both retail and foodservice distribution, as well as private label opportunities. Milano's Italian Grille and Enjoy Dinner Tonight.

Vanee Foods **Family Owned** Berkeley, IL Male & Female Owners Luke Vanee, VP, Marketing (Owners family)

Michael Vanee, Executive VP (Owners Family) Established 1950 **Employees 210**

Family owned and operated since its inception in 1950, Vanee Foods is a foodservice manufacturer specializing in shelf-stable ingredients. We develop and produce our products with the customer in mind, and we're committed to creating value for foodservice operators through quality, service, convenience and price. Product lines include canned chicken booth, roasted beef gravy, chili with beans and beef stew. These products are available in fifty (50) ounce and number ten (10) one hundred and six ounce (106) cans. Vanee's objectives at the CRFA include meeting and interfacing with Canadian foodservice operators.

Zing Zang Inc. Glenview, IL

Family Owned Male Owner

Joseph Pierro, International Sales **Shari Russo, International Sales Assistant** Stan Thoren, Marketing **Bob Pulford, Product Endorser** Established 1996 **Employees 7**

Zing Zang Inc. offers a full line of cocktail mixes which offer superior and satisfying taste for a hearty recipe with only premium ingredients being used. Zing Zang is a leading supplier of cocktail mixes to the finest restaurants, bars and country clubs in the United States. Available mixes include pina colada, raspberry daiquiri, triple sec, blue curacao, bloody mary, strawberry and lime margarita and sweet and sour mix. Zing Zang is seeking distribution and private label opportunities.